

INTRODUCTION

Seafood restaurant falls under the Chain Restaurant industry and the industry comprises chain and franchised restaurants that provide food services to patrons who order and are served while seated. These establishments may provide this type of food service to patrons in combination with selling alcoholic and other beverages. These establishments have also shown a steady growth over the last half a decade.

In the case of seafood restaurants, their main delicacy is seafood and seafood is any form of sea life regarded as food by humans, prominently including fish and shellfish. Shellfish include various species of mollusks (such as clams, oysters, and mussels and cephalopods e.g. octopus and squid), crustaceans (e.g. shrimp, crabs, and lobster), and echinoderms (e.g. sea urchins).

Ballistic Shrimp will be a moderately priced quick turn seafood restaurant offering an amazing eating experience for singles and families alike. Steamed, baked, fried, and grilled seafood selections served for eat in, take out or delivery. For the delivery aspect we will be working with the best food delivery apps or online services for our clients to get their food as quickly and conveniently as possible. We are also offering catering for events, business meetings and pretty much the client's choice of activity. We will be tending to a clientele for breakfast, lunch and dinner.

The décor for Ballistic Shrimp will be nautical with a very relaxed vibe and community feel. We want the décor to consist of natural yet modern elements. Background music consisting of popular tunes with various blends and popular pop culture tune variations. We want our clients to have fond memories of this establishment. Comfortable clean line seating will be available which will follow the guidelines of social distancing.

Ballistic Shrimp will be owned by Ballistic Shrimp, LLC. The creator, managing member and CEO of the company, Miguel Medina, is seeking additional financing to supplement his own contribution. He has a proven track record of successful business ventures. He has over 10+ years of experience in the restaurant industry. Ballistic Shrimp, LLC, is looking to embody the very elements of detailed planning in order to succeed in today's competitive and health conscience market.

Description:

- Quick turn Seafood Restaurant
- Servicing- Breakfast, lunch, and dinner
- Cajun Style Menu with tasty and healthy sides
- Steamed, fried, baked, and grilled food.

Ballistic Shrimp Services

Business Plan

- Considering selling beer from local brewers
- Showcase monthly art from local artists.
- We will always ramp up for events to adequately meet our customer's needs.
- Will begin our own food delivery system with electric scooters which is better for the environment (less fuel emissions).
- Will also use external delivery services via online or app like Uber eats, door dash, seamless, grubhub just to name a few.
- Follow CDC rules on Social Distancing.
- Will provide/use appropriate PPE and chemicals on EPA registry for cleaning in order to keep people safe.
- Tentative hours and days of operations schedule:

Tentative Days and Hours of Operations		
Monday	7:30 a.m.	8:00 p.m.
Tuesday	7:30 a.m.	8:00 p.m.
Wednesday	7:30 a.m.	8:00 p.m.
Thursday	7:30 a.m.	8:00 p.m.
Friday	7:30 a.m.	10:30 p.m.
Saturday	7:30 a.m.	10:30 p.m.
Sunday	7:30 a.m.	8:00 p.m.