



DANIEL P. McCOY
County Executive

KRISTEN A. NAVARETTE, MD, MPH
Commissioner of Health

DEPARTMENT OF HEALTH
COUNTY OF ALBANY
175 GREEN STREET
ALBANY, NEW YORK 12202

The Dr. John J.A. Lyons
ALBANY COUNTY HEALTH FACILITY
(518) 447-4580 FAX (518) 447-4698
www.albanycountyny.gov

TRICIA BULATAO, MS, RDN
Deputy Commissioner of Health

RANSOM E. MOORE III
Assistant Commissioner of Finance and
Administration

September 26, 2025

Pamela O'Neill
Purchasing Agent
Albany County Department of General Services- Purchasing Division
112 State Street, Room 820
Albany, New York 12207

RFP #: 2025-120 – Opioid Public Awareness Campaign

After a thorough review of the proposal submitted in response to RFP #2025-120: Opioid Public Awareness Campaign, the Albany County Department of Health recommends awarding a twelve (12) month contract to Impact Marketing + Communications, Inc. Impact Marketing + Communications, Inc. will be compensated for a total cost not to exceed \$ 150,000.

Albany County Department of Health appreciates the opportunity to move forward with this important public health initiative and collaborating with Impact Marketing + Communications, Inc.

Thank you,

Sincerely,

Kristen A. Navarette, MD, MPH
Commissioner of Health



Albany County Department of Health is nationally accredited and meets rigorous public health standards set forth to best meet the needs of our community.