51 South Pearl Street Albany, New York 12207 (518) 487-2000 Fax (518) 487-2020

## RECOMMENDATION NOTICE

To: Karen Storm, Purchasing Agent

From: Bob Belber – General Manager – ASM Global – Times Union Center

Date: 11/15/2021

Subject: RFP # 2021-071

NAMING RIGHTS OF THE ALBANY COUNTY ARENA

Upon review of the four (4) proposals that were received regarding the aforementioned project, I would like to recommend MVP Health Care for the award.

All four bids submitted were strong and comprehensive, demonstrating the requisite expertise and experience to provide the services requested in the RFP. The proposal submitted by MVP Health Care was graded more favorably than all others based on 1) Proposed Compensation, 2) Proposer's Demonstrated Capabilities, Financial Solvency and 3) Ability of Proposers to Assist in the Expansion of the Arena's Revenue Bases, Increase its Profile, and Make it a More Successful Enterprise.