

New York State Department of State  
2024 Statewide Investment in More Swimming (SWIMS)  
Discretionary Contract

The New York State Department of State's Division of Local Government Services (DLGS) will make approximately \$5 million available in reimbursable grants to municipalities through counties and certain large cities to incentivize lifeguard recruitment and retention. The NY SWIMS Lifeguard Grant Program is intended to address a critical shortage of staff lifeguards (including lifeguards contracted through third parties, or contracted lifeguards), available at public locations, including pools and beaches in New York State municipalities. As part of the application process, an eligible list of counties and cities has been established (see below). The counties listed will work with their municipalities to, and the cities listed will, identify public swimming locations and outline how funding will increase the number of staff and/or contracted lifeguards, and/or expand operating hours.

SWIMS Lifeguard Grant funding may be used to cover project costs related to safe swimming opportunities at public swimming locations including:

- Advertising for lifeguard positions;
- Lifeguard retention and referral bonuses;
- Supplementing hourly lifeguard wages; and,
- Lifeguard salary increases.

Counties and cities listed in the eligibility chart below may be NY SWIMS grant recipients. However, as part of an application counties should solicit input from constituent local governments (i.e., cities, towns, villages) to identify lifeguard assistance opportunities, including those in distressed communities.<sup>1</sup> DOS will make one award per eligible county or city; agreements with partner local governments (or project partners) will be the responsibility of the eligible counties and cities listed in the eligibility chart.

**The Contract term and period of funding will be April 1, 2024, through September 30, 2025.**

This will be a reimbursement-based grant contract and no advances will be made.

All requests for funding must be received by close of business, July 26, 2024, to the Division of Local Government Services at [SWIMS@dos.ny.gov](mailto:SWIMS@dos.ny.gov). Requests received after this date may not be considered and no extensions will be granted. To formally request grant funds of up to the amount on the accompanying eligibility list, please submit the completed SWIMS application by email confirming your county's or city's interest in the Program and the location(s) of public swimming areas your county or city plans to support with grant-funded lifeguards. All applicants must complete the NY SWIMS application, which includes Parts 1, 2 and 3. Note Part 3 is the Budget and Workplan. A list of eligible municipalities (i.e., counties and cities) is included in this notice. Funding cannot be distributed to eligible municipalities without the completion of all above information and the execution of the associated contract. The Department of State reserves the right to utilize unused funds at a future date.

DLGS will host a webinar on Tuesday, June 4, 2024, at 2:00 PM to answer questions related to the new NY SWIMS Lifeguard Grant Program. Information regarding the webinar will be forthcoming by email. Participants are encouraged to submit questions prior to June 4. All questions related to the NY SWIMS Lifeguard Grant Program may be submitted to: [SWIMS@dos.ny.gov](mailto:SWIMS@dos.ny.gov).

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<sup>1</sup> <https://data.gis.ny.gov/datasets/e7e526e3bac5461a8453816b9bfacef4/explore>

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Upon procurement approval, the Division of Local Government Services will issue a contract package. Upon receipt of the contract package, please return completed forms within **two weeks** of receipt to [SWIMS@dos.ny.gov](mailto:SWIMS@dos.ny.gov).

Eligible costs are those costs that are incurred to directly support increasing safe swimming opportunities. This includes advertising, personal services, and fringe benefits. Counties and cities listed on the eligibility list are each permitted to submit two reimbursement vouchers for the contract approved for this procurement; reimbursement for expenses incurred after September 30, 2025 will be ineligible. All reimbursement vouchers and supporting documentation must be submitted to DLGS by December 31, 2025.

**Eligibility List**

NYS	Maximum Funding Amount
City of Albany	\$50,000
Albany County	\$50,000
Allegany County	\$25,000
Broome County	\$50,000
City of Buffalo	\$50,000
Cattaraugus County	\$25,000
Cayuga County	\$25,000
Chautauqua County	\$50,000
Chemung County	\$30,000
Chenango County	\$25,000
Clinton County	\$25,000
Columbia County	\$25,000
Cortland County	\$25,000
Delaware County	\$25,000
Dutchess County	\$50,000
Erie County	\$125,000
Essex County	\$20,000
Franklin County	\$25,000
Fulton County	\$25,000
Genesee County	\$25,000
Greene County	\$25,000
Hamilton County	\$20,000
Herkimer County	\$25,000
Jefferson County	\$50,000
Lewis County	\$20,000
Livingston County	\$25,000
Madison County	\$25,000

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Monroe County	\$125,000
Montgomery County	\$25,000
Nassau County	\$325,000
New York City	\$2,000,000
Niagara County	\$50,000
Oneida County	\$50,000
Onondaga County	\$50,000
Ontario County	\$50,000
Orange County	\$50,000
Orleans County	\$20,000
Oswego County	\$50,000
Otsego County	\$25,000
Putnam County	\$30,000
Rensselaer County	\$50,000
City of Rochester	\$50,000
Rockland County	\$50,000
Saratoga County	\$50,000
Schenectady County	\$50,000
Schoharie County	\$20,000
Schuyler County	\$20,000
Seneca County	\$20,000
St. Lawrence County	\$50,000
Steuben County	\$30,000
Suffolk County	\$325,000
Sullivan County	\$25,000
City of Syracuse	\$50,000
Tioga County	\$25,000
Tompkins County	\$50,000
Ulster County	\$50,000
Warren County	\$25,000
Washington County	\$25,000
Wayne County	\$30,000
Westchester County	\$125,000
Wyoming County	\$20,000
Yates County	\$20,000
City of Yonkers	\$50,000