



County of Albany

Harold L. Joyce
Albany County Office
Building
112 State Street - Albany,
NY 12207

Legislation Text

File #: TMP-6936, **Version:** 1

REQUEST FOR LEGISLATIVE ACTION

Description (e.g., Contract Authorization for Information Services):

Contract Authorization for Opioid Public Education Campaign with Impact Marketing + Communications, Inc.

Date: October 8, 2025
Department: Health
Attending Meeting: Dr. Kristen Navarette
Submitted By: Ransom Moore
Title: Assistant Commissioner
Phone: (518) 447-4584

Purpose of Request: Contract Authorization Opioid Public Education Campaign RFP 25-120

CONTRACT TERMS/CONDITIONS:

Party Names and Addresses:
Impact Marketing + Communications, Inc.
1019 Shannon Blvd
Niskayuna, NY 12309

Term: (Start/end date or duration) 12/1/2025 - 12/31/2026
Amount/Raise Schedule/Fee: \$150,000

BUDGET INFORMATION:

Is there a Fiscal Impact: Yes ☒ No ☐
 Anticipated in Budget: Yes ☒ No ☐
 Spreadsheet attached: Yes ☐ No ☒

Source of Funding - (Percentages)

Federal: 100% County:
State: Local:

County Budget Accounts:

Revenue Account and Line: Opioid Settlement Funds (Direct)
A.4320.027350
Revenue Amount: \$256,255
Appropriation Account and Line: Printing and Advertising
A.4320.44042.OSF17
Appropriation Amount: \$150,000

ADDITIONAL INFORMATION:

Mandated Program/Service: Yes ☐ No ☒

If Mandated, Cite Authority:

Request for Bids / Proposals:

Competitive Bidding Exempt: Yes ☐ No ☒

of Response(s): 29

of MWBE: 11

of Veteran Business: 2

Bond Resolution No.:

Apprenticeship Program Yes ☐ No ☒

Previous requests for Identical or Similar Action:

Resolution/Law Number and Date: Resolution 24-613

10/15/2024

DESCRIPTION OF REQUEST: (state briefly why legislative action is requested)

The Albany County Department of Health (ACDOH) requests authorization to enter into a contract for an Opioid Public Education Campaign with Impact Marketing + Communications, Inc. The contract will not exceed \$150,000 and is funded by the Opioid Settlement Funds.