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DANIEL C. LYNCH, ESQ.
DEPUTY COUNTY EXECUTIVE

March 9, 2022

Honorable Andrew Joyce, Chairman
Albany County Legislature
112 State Street, Room 710
Albany, New York 12207

Dear Chairman Joyce:

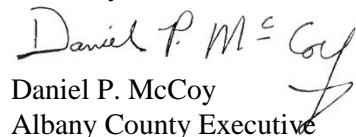
The Office of the Albany County Executive is requesting that the Legislature formally designate Discover Albany as the official Sports Commission and Film Commission for Albany County. These designations will formalize roles that Discover Albany has already been filling in an informal manner. Formalizing these roles will help improve coordination between stakeholders within Albany County, enhance Discover Albany's ability to attract new tourism business to our County, and increase their ability to leverage outside funding to support their efforts.

Film Albany's mission is to diversify and enrich Albany County's economic development by welcoming and serving motion pictures, television, commercials, and all other forms of media production, while promoting and serving the locations, products, services, businesses, and natural assets throughout our Destination. The Film Albany Commissioner acts as a critical link between Governmental agencies and private services to the Film Industry.

The Albany County Sports Commission is a newly formed Division of Discover Albany, the Albany County Convention & Visitors Bureau. The Commission is a collaboration of leaders from key public, private and collegiate sports facilities throughout Albany County working to ensure that building use is maximized, driving business to hotels, restaurants, attractions and more. While Discover Albany has been functioning as the de facto Sports Commission and collaborates on key events with the Sports Foundation of the Capital Region, efforts to formalize this division are of great value.

If you should have any questions, please do not hesitate to contact me.

Sincerely


Daniel P. McCoy
Albany County Executive

cc: Hon. Dennis Feeney, Majority Leader
Hon. Frank Mauriello, Minority Leader
Rebekah Kennedy, Majority Counsel
Arnis Zilgme, Minority Counsel