



## **FILM ALBANY, A DIVISION OF DISCOVER ALBANY**

### **MISSION**

*Film Albany's mission is to diversify and enrich Albany County's economic development by welcoming and serving motion pictures, television, commercials, and all other forms of media production, while promoting and serving the locations, products, services, businesses, and natural assets throughout our Destination. The Film Albany Commissioner acts as a critical link between Governmental agencies and private services to the Film Industry.*

### **ABOUT THE FILM COMMISSION**

Production Companies like Disney/Marvel, HBO, Showtime, and many more look to Film Albany, a Division of Discover Albany, for their location needs, local expertise, resources and know how. As the Film Commission for Albany County, Film Albany has served the City of Albany and surrounding area for more than 20 years bringing everything from feature films to television series to independent projects to life in our own backyard.

While Film Albany has been servicing Albany County and the surround area for all of these years, a formal designation was never evaluated for its benefits – until now. Formalizing Film Albany as the Officially Designated Film Commission for Albany County will not only lend additional credibility to the work already being done.

Formalizing Film Albany ensures that the voices of all related entities are heard under one collaborative umbrella. It gives one point of contact for new business outreach, ensuring no piece of business slips under the radar, and removes any confusion that film makers may have regarding who the point of contact may be. Formalizing also allows the organization to leverage resources that may have been previously unavailable to benefit the community, film stakeholders, professionals and more.

The benefits of supporting film production in Albany County are numerous, including generating an average economic impact of approximately \$150,000 per day, generating pride of place for residents and business owners, and supporting tourism-related businesses such as hotels, venues, and restaurants.

Formally designating Film Albany as the Official Film Commission of Albany County will ensure our continued success and growth as a top destination for filmmaking in the US. Recognized by our partners at the NYS Tourism Industry Association, the Motion Picture Association of America, and the Governor's Film Office as a leading Film office in Upstate New York that serves as a model for others, Film Albany continues to put Albany County's best face forward.