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DANIEL C. LYNCH, ESQ.
DEPUTY COUNTY EXECUTIVE

October 7, 2022

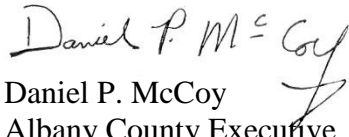
Honorable Andrew Joyce, Chairman
Albany County Legislature
112 State Street, Room 710
Albany, New York 12207

Dear Chairman Joyce:

I am requesting authorization to accept grant funding from the New York State Division of Tourism/I Love New York for Albany County Convention & Visitors Bureau (CVB) marketing programs. In order to receive grant funds the Albany County CVB must be designated the Tourism Promotion Agency (TPA) for Albany County. The 2023 Market New York grant is matched from the general fund of the CVB and will allow the Bureau to increase funding for marketing programs in approved categories. In 2022, I Love NY is, for the first time, allowing for multi-year authorizations and we recommend a five year authorization from the County Legislature.

If you should have any questions, please do not hesitate to contact me.

Sincerely


Daniel P. McCoy
Albany County Executive

cc: Hon. Dennis Feeney, Majority Leader
Hon. Frank Mauriello, Minority Leader
Rebekah Kennedy, Majority Counsel
Arnis Zilgme, Minority Counsel