

Subject: New submission ALBANY Arts, Culture, and Tourism Application**Date:** Monday, June 26, 2023 at 4:38:51 PM Eastern Daylight Time**From:** jnytko@govsol.org**To:** jnytko@govsol.org

General Information
Date of application
06/26/2023
Name of Entity
Albany County Airport Authority
Entity TIN, EIN or Social Security Number
14-17-68979
Entity physical address
Albany International Airport, 737 Albany Shaker Road Main Terminal, Third Floor, Suite 300 Albany, NY 12211-1057 United States Map It
Is the physical address different from the mailing address?
No
Website (if available)
https://www.albanyairport.com
Primary Contact Information
Primary contact name
Kathy Greenwood
Primary contact title
Director of Exhibitions and Programs
Primary contact phone
(518) 378-5971
Primary contact email
kgreenwood@albanyairport.com
What is the primary contacts preferred method of contact?
Either
Entity Info and Structure
Which structure best describes the entity?
Municipality
What is the date of establishment?
March 15, 1994

If applicable, is the entity a W/MAM (Minority or Women-Owned Business Entity)?

No

Have you or the entity ever received any form of COVID-19 relief funds or loans specific to the negative impacts of the Pandemic?

Yes

If "Yes" above, please specify the type(s) and amount(s).

FAA AIP 143: \$15,277,876

FAA AIP 144: \$ 5,091,757

FAA AIP 145: \$ 327,510

FAA AIP 149: \$ 1,282,039

FAA AIP 149: \$12,113,224

FAA AIP XX: \$28,000,000

General Project Information

Describe the arts/cultural/tourism activities your organization provides in Albany County.

Now in its 25th year, the Albany International Airport's Art & Culture Program showcases the breadth and quality of the arts throughout the Capital Region as well as a resource for learning about local culture. Through changing exhibitions presented in the Albany International Airport Gallery and Concourse A Gallery, the Exhibition Case Program, its reading lounge partnership with New York State Writers Institute, and terminal-wide, large-scale temporary sculpture installations, the Art & Culture Program has extended the reach of area artists, museums and cultural institutions to an audience of more than three million people each year. In addition, the Program welcomes groups of students and seniors for guided tours of the Airport's art sites, customizing the tours for each population's interest and area of study.

If an award is made, describe how Albany County will benefit. Where possible, please quantify impact.

The Albany International Airport serves as the gateway to Albany County and the Capital Region. Through its Art & Culture Program, the Airport signals to visitors and residents alike that this area is distinguished by a robust and dynamic cultural climate, and that the creative economy is a valued and integral part of the Region's identity. The award that I'm seeking is for a project that will be highly visible to all who enter the Airport, and will be a feature of the planned terminal expansion. The Airport serves about 3 million travelers each year, and employs about 2000 people. The Airport also hosts special public and private events, and supports special visiting groups and individuals, from tour groups to sports teams to military service members and their families. The revenue our guests and employees spend at the Airport sustains and builds upon the quality of service we provide as a central asset and economic driver within the County. In addition to its substantial local workforce, ALB is a destination airport, where people come to live, vacation and do business. The Airport's Art & Culture Program presents exhibits that not only elevate the experience of travelers, but encourage tourism within the County by spotlighting local museums and performing arts venues.

If an award is made, describe how the funds will help you to sustain your operations in Albany County.

This award will allow the Albany Airport's Art & Culture Program to expand an existing, successful initiative into a new architectural space that welcomes all who enter the terminal. This project sustains and builds upon the Art & Culture Program's mission to showcase regional creative assets through temporary exhibitions, whose cyclical nature advances adaptability and visibility for participating organizations and individuals.

Describe the extent to which the COVID-19 pandemic increased or decreased demand for your services. As an option, you may attach to this application any optional information that supports you're the service increase or decrease being described below.

Passenger traffic decreased dramatically due to the COVID19 pandemic. The Albany International Airport had record setting 1,518,969 enplanements in 2019. With the start of the pandemic in March, 2020, annual enplanements for 2020 and 2021 were 520,029 and 976,037, respectively.

Please select the grant opportunity you wish to apply to

Arts, Culture, and Tourism (ACT) Promotion Grants (Up to \$100,000)

Project Information – Promotion Grants

Please select whether the proposed project is new or existing

Expands an existing initiative or project

Please provide a short summary of your proposed project including a project name, general description, total cost, reason(s) why you are pursuing the project and anticipated impact:

A Sense of Place Exhibition Case Program

The proposed project consists of a series of six enclosed exhibition cases that would be placed within the newly expanded entrance to Albany International Airport. The cost of fabrication and delivery is estimated to be \$81,851.00. The cases would house temporary exhibitions of art and artifacts loaned by individuals and institutions from throughout the Capital Region. These exhibits are intended to delight and inform visitors about specific artists and organizations, but also to pique curiosity, to impart a sense of place, and to change periodically for the benefit of viewers and participants. One of the best features of this project is that it is meant to present new objects, ideas, relationships and stories so that our Region, and our County are described in living, dimensional detail.

What amount of funding is being requested?

\$81,851.00

Please describe the entity's capabilities to implement the project you propose including organizational structure, staff members involved, a summary of similar initiatives you have undertaken and the date they were completed:

In 1998, the Albany International Airport developed a satellite Exhibition Case Program intended to feature regional museums and cultural organizations that would rotate periodically. Since then, more than 70 of these exhibitions have been presented - 16 from Albany County-based organizations - each one customized to reflect the participating organization's mission, collections and programs. This series consists of artifacts encased in museum-quality vitrines, with professionally designed graphic text panels accompanying the cases. The Airport's Art & Culture Program department, consisting of one full-time director and one part-time assistant, works closely with each participating organization to develop the panel narratives, select the objects for display, solicit accompanying interpretive material, design the layout and install the exhibitions. The Department oversees loan agreements, handles artifacts according to museum industry standards, and approves all elements of the exhibits prior to installation. The Sense of Place Exhibition Case Program would be similar in structure and function. The cases themselves would be designed to offer new passive climate-control features, and could be situated to allow viewing from all sides.

Please describe, in detail, the impact your proposed project will have on Arts, Culture and/or Tourism in Albany County. Describe how your project will attract new visitors to Albany County. Where possible use metrics/estimates of impact (i.e. increased visitation etc.).

This project would be installed in tandem with the Airport's expansion, and would be a highly visible feature of the new 11,000 sf second floor entry point to the terminal. By greeting travelers and their families with dynamic, changing and informative exhibitions at this threshold, we will build upon the Airport's commitment to elevating the experience of its guests and cultivating new audiences for local arts institutions. Air travel at Albany Airport has nearly returned to pre-pandemic levels, and is expected to hover at about 3 million visitors per year. The benefits of a robust public art program upon an airport's rating and bottom line have been well-documented and demonstrated.* But importantly, those benefits spread far beyond the boundaries of the airport into the wider community. In particular, airports like Albany International, with locally-focused arts programs, benefit from the goodwill those programs generate because of the increased visitorship to area museums, and honorariums issued directly to artists. Through this project, Albany International seeks to build upon an already successful model that has contributed to the growth of the Airport as well as the Capital Region for 25 years.

*Airport Cooperative Research Program Synthesis 114; Visual Arts Programs at Airports, A Synthesis of Airport Practice; Timothy R. Karaskiewicz, Midwest Airport Consultants, Glendale, WI; The National Academies of Sciences, Engineering & Medicine; Transportation Research Board, 2020.

How will you track performance goals and define success? Include at least two key performance indicators and expected annual outcomes/impact during the reporting period (September 2023 - December 2026).

The completion of the new terminal expansion in 2025 will offer opportunities to visibly and vocally highlight the features of the expansion across print, broadcast and social media. In coordination with our communications team, these exhibitions will be touted as informative, attractive amenities whose changing nature will appeal to returning visitors, and assure a regular rotation of organizations and individual artists. This initial media coverage will generate awareness of the exhibits and their contents, and we will track the extent of that coverage. With each rotation, interpretive signage will include web addresses and social media handles for the organizations and artists featured, as well as those specific to the Art & Culture Program. With those we will seek reporting on increases in web traffic and in-person visitorship, membership and sales where applicable. With each rotation, we will evaluate the impact of the presentations with the exhibiting participants.

What is the proposed project start date?

March, 2024 - begin fabrication

What is the anticipated date of completion?

January, 2025 - case installation

Please provide key performance indicator(s) demonstrating anticipated results

Indicator	2024	2025	2026
Exhibit case design approved by ACAA	Design meets required industry standards for security, durability, ease of use and aesthetic appeal		
Approved case design generates positive response from invited case exhibit participants	Design ensures safety of exhibit contents, allows for dynamic, flexible exhibit arrangements	Exhibit development is enhanced by quality of case design and structure	
Exhibit cases delivered and sited		Case delivery is on time, and process is efficient and safe for personnel and product	
Client Satisfaction with Product		Case construction matches design requirements for security and durability within a highly-trafficked public space	Cases maintain their structural integrity and security over time
Exhibit Participants Satisfied with Product		Cases meet or exceed participants' expectations for safety and quality of cultural marketing space	Inquiries from new potential participants are made based on appeal and performance of exhibits
Visitors' Experience enhanced by exhibits			Informal guest surveys indicate that guests enjoy the exhibits and are visiting participants' websites and in-person locations.
Participants benefit from exhibits			Web-based marketing data and participant reporting indicate that increased visitorship/membership/web traffic is linked to airport exhibits.

Please provide key project milestones inclusive of the anticipated timelines and descriptions

Milestone	Anticipated Timeline	Task Description
Exhibit case design approved	January, 2024	ACAA approves design by preferred fabricator, 50% deposit issued
Exhibition participants determined/invited	March-April, 2024	Art & Culture Program identifies and issues invitations to organizations and individuals for exhibit development

Exhibit case fabrication	March - November, 2024	Fabricator builds cases, in communication with ACAA about delivery schedule
Exhibition development	May - December, 2024	Art & Culture Program works with participants to determine exhibit content and interpretive materials, exhibit agreements signed
Exhibition participants site/studio visits	July-August, 2024	Art & Culture Program staff make on-site visits to consult/select case contents
Exhibit case contents determined	September, 2024	Final inventory of exhibits established
Exhibit cases delivered and installed	January, 2025	Fabricator delivers and places cases in designated locations
Exhibit case contents delivered and installed	January, 2025	Participants deliver exhibit contents, Art & Culture Program staff conduct installations, produce interpretive material
Media releases, project promotion	February, 2025	In tandem with new construction opening, Art & Culture Program contributes content to media releases and generates content for social media and web applications
Project evaluation	January, 2026 and annually thereafter	Gather data from informal guest surveys, participant reporting, airport web tracking to evaluate success and direction of project

At the top of this page is a downloadable project budget. Please download the budget form and upload it here.

- [ARTS-Budget.pdf](#)

If you are funding a multi-year initiative, please provide a breakdown of funding level per year below*:

2023	2024	2025	2026
	\$40,925.50	\$40,925.50	

Is any upfront funding needed to successfully implement your proposed project?

Yes

If "Yes" above, please specify below.

50% deposit required to begin fabrication job.

Describe how the funding will support a sustainable Arts/Culture/Tourism initiative that will continue to serve Albany County residents after ARPA funds have been exhausted .

These cases will house a regularly rotating series of exhibitions that will promote local cultural organizations and artists at one of the most highly trafficked locations in the airport terminal. They will serve as an important extension of the already successful and now decades-long effort by Albany Airport to elevate the experience of its guests by showcasing the many cultural resources that our region has to offer.

Explain why ARPA Funds Are Needed to Complete the proposed program/project. Would the proposal be Possible Without ARPA Assistance? Describe how your proposal would be impacted if you are awarded a smaller grant than requested?

The airport's planned expansion is a highly anticipated and exciting event for Albany County, but associated funds

were not allocated specifically for art in the budget for this project. This award would allow the Art & Culture Program to infuse the new entry point to the terminal with an experience that would reward both visitors and the featured exhibit participants for many years to come. If the award was smaller than requested, the scope of the project would be reduced in the number of cases built, their overall size, or both.

Tax Information

Please upload Federal tax returns for 2019

- [ARPA-Fin-Statements-2019-2020.pdf](#)

Please upload Federal tax returns for 2021

- [ARPA-Fin-Statements-2021-2022.pdf](#)

If available, please provide your Unique Entity Identifier (UEI) from SAM.gov

145701699

Risk Assessment

Has the entity adopted and/or implemented policies relating to: records retention, conflict of interest, code of ethics, and/or nondiscrimination policies?

Yes

If "Yes" above, please specify which policies have been adopted

Records retention, conflict of interest, non-discrimination policies

Is the entity properly insured?

Yes

If "Yes" above, please specify which types of insurance(s) are held and the limit(s).

Aviation Liability \$100MM; Excess Aviation Liability \$200MM; Property incl. Business Income \$367MM; Auto - subject to audit \$5MM; Workers Compensation Statutory; Public Officials \$7.5MM; Crime \$5MM; Tank Farm Property Per Tank Statement of Values; Violent & Malicious Acts \$1MM Liability; \$366MM Property; Pollution \$10MM; Cyber Liability \$1MM; Fiduciary Liability \$2MM; Builders Risk \$3MM

Does the entity have a financial management system?

Yes

If "Yes" above, please provide details about the financial management system.

General ledger, accounts receivable, accounts payable, fixed assets, procurement, payroll, human resources

Has there been any change in the entity's key staffing positions in the last 2 years?

No

Has the entity previously done work for the Federal government (i.e. Is the entity experienced in managing Federal funds)?

Yes

If "Yes" above, please provide details on the Federal funds managed

The Authority receives funding from the Federal Aviation Administration

The County is careful about identifying and avoiding conflicts of interest, especially with grants awarded through the County. A conflict of interest arises when a person's self-interest and professional interest or public interest intersect. In this situation, there is the potential for biased professional judgment and lack of objectivity which creates a serious conflict when one of the interests can benefit financially or personally from actions or decisions made in the official capacity. A conflict of interest exists whether or not decisions are affected by a personal interest; there only needs to be the possibility of bias for a conflict. If your organization knows of a

possible conflict of interest with your application for funds please disclose that information here. Otherwise write "None."

none

Certifications

US Treasury Reporting & Compliance Acknowledgment 1

- I Have Been Provided a Copy and Understand the U.S. Treasury's Compliance and Reporting Guidance for State and Local Fiscal Recovery Funds (see link or PDF included at the top of page)

US Treasury Reporting & Compliance Acknowledgment 2

- Should the County Allocate ARPA Funds, I am Able to and Pledge to Adhere to ALL Compliance and Reporting Requirements of the U.S. Treasury as it relates to any State and Local Fiscal Recovery Funds

US Treasury Reporting & Compliance Acknowledgment 3

- I Understand the County Will Contact me if/when Additional Information is Needed and that Information will be Promptly Provided to the County to Support Reporting Requirements

US Treasury Reporting & Compliance Acknowledgment 4

- If for Any Reason I am Unable to Comply with the U.S. Treasury's Compliance and Reporting Requirements I will Immediately Notify the County in writing by email or letter

US Treasury Reporting & Compliance Acknowledgment 5

- All Information Submitted in this Application is True & Accurate

Electronic Signature Agreement

- I Agree

Type name

Kathy Greenwood